

DX-0081

FOUNDED 2016

Inspired by a child's desire to create, this Company offers a 3D printer and creativity platform which enables kids to find, design, and print toys right at home. Kids can pick from hundreds of curated toys or they can design their own through a suite of intuitive creativity applications. Building is immediate and fun with no learning curve.

The printer is small enough to fit on a shelf, and the interface is simple enough for children ages 5+, making it the first consumer-ready 3D printer on the market.

Adults equally enjoy the printer's user friendliness and there is no need for prior 3D printing experience or CAD. What's more, the printer can be unboxed and set up in under two minutes.

Expanding its platform to include network effects, paid-for-premium, and licensed content, the company projects \$3M revenue in 2019 and over \$10M in 2020.

COMPANY OBJECTIVE



Company Sale



Private Equity Investment



HEADQUARTERS
Western, U.S.



OF EMPLOYEES

7

Co-Founders

03

Full Time Employees

03

Part Time Employees

01



PRODUCTS AND SERVICES

Hardware

- Friendly, attractive design, kid safe and fast
- Compact and small
- Smooth flow extruder head

Software

- IOS, Android, & web capabilities
- Click to print
- Creativity software (non-CAD)

Apps & Services

- Upload functionality
- Cloud-enabled design integration
- Subscription based

Toys

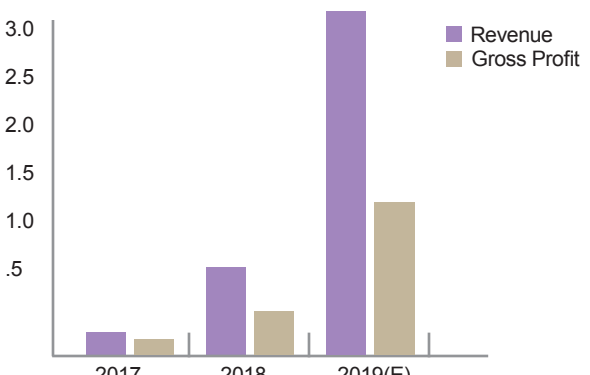
- Thousands of premium printable toys

Filament

- Compatible with all 1.75mm PLA filament



FINANCIALS 2016-2019(E)



Description (\$M)	2016	2017	2018	2019(E)
Revenue	R&D	\$.132	\$.532	\$ 3.286
Gross Profit	R&D	\$.081	\$.222	\$ 1.369
SG&A	R&D	\$.112	\$.380	\$ 1.473
Net Income	R&D	(\$.031)	(\$.157)	(.104)

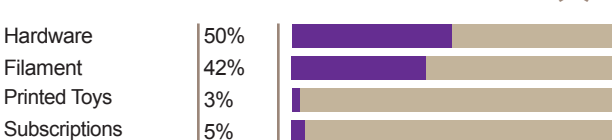
% REVENUE BY SERVICE TYPE 2019(E)



% CONTRIBUTION MARGIN BY YEAR



% REVENUE BY SERVICE TYPE 2020(E)



LITTLE TO NO
Adspend

GROWTH OPPORTUNITIES & STRATEGIES

1. 30% MoM revenue growth, likely the fastest growing new 3D printer
2. \$1M+ total revenue and \$3M projected in 2019 (conservative)
3. Expansion of cloud platform to include a marketplace, paid content, and highly social creativity features
4. Subscriptions models built into the platform
5. Profitable contribution margins with current highly scalable advertising strategies
6. Monetized and licensed content



INVESTMENT CONSIDERATIONS

1. Average 9+ rolls of filament sold per printer
2. Boasting 70 NPS, 91% of users have never used a 3D printer
3. Average of 45 toys printed per user per month
4. 41% of users are female
5. Holding momentum and lowering the printer's price, 2021(E) revenue = \$40M

INTELLECTUAL PROPERTY, PATENTS & TRADEMARKS



Kid-Friendly Software
Ages 5+



Hardware



Provisional Software Patents



Trademark



OF CUSTOMERS/RETENTION

2,000+



% USERS REPURCHASE

35%

WITHIN FIRST 4 MONTHS



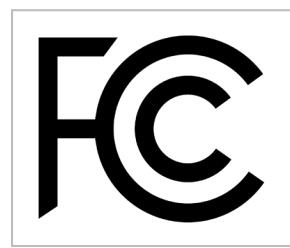
END USER VERTICALS



INDUSTRY AWARDS & RECOGNITIONS



CERTIFICATIONS



NEXT STEPS

To learn more about company DX-0081 please execute NDA and send to Madeline Bleiweiss. Our team will follow up with a mutually executed NDA and provide an introduction to the company's CEO.

3D ExchangeNet

Start NDA Now

Madeline Bleiweiss

Asset Listing